

STYLE
LIVES
FURTHER

HENRICKS

CUSTOM SUITS

AUTUMN
2024
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Fall Style Issue

TAILORING
FOR A MORE
MEANINGFUL
SEASON

WOOL & CASHMERE

THE FABRICS
OF A REFINED
LIFE

Marzoni Flannel

TRADITION
IN EVERY
THREAD

The Henricks Difference

A MORE
PERSONAL
APPROACH
TO A BETTER
FIT

THE FALL EDIT

Refined style for what's next

PLEASANTON
CALIFORNIA

SUITS
SHIRTS
LIFESTYLE

BETTER
CLOTHES
A RICHER
SEASON



EXCEPTIONAL
FABRICS
A BRIGHTER
TOMORROW



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EDITOR'S NOTE

A Season for What's Next

Fall is a season of **texture, depth,** and renewal — a time when the world slows down and style takes on greater meaning. It's in the weight of a fine fabric, the richness of an autumn palette, and the confidence that comes from wearing something made **for you.**

At Henricks, we believe great style isn't about following the season, but about embracing what's next — with intention, with authenticity, and with garments that are made to last.

Here's to a more refined fall.

THE HENRICKS TEAM
CUSTOM SUITS FOR A MORE MEANINGFUL SEASON

WOOL & CASHMERE

The blend that makes fall feel better.

FABRIC
PEOPLE
A RICHER
SEASON



A MORE
CONSIDERED
WARDROBE
ALWAYS FITS

Wool has long been the foundation of a well-dressed life. Its natural structure gives a garment shape and presence — it holds the line, resists the elements, and breathes as the day changes. Wool regulates temperature, keeping you warm when it's cold and releasing heat when things warm up, which makes it as practical as it is timeless.

Cashmere brings a different kind of magic. Its ultra-fine fibres add a softness that feels like a second skin, offering exceptional warmth without weight. Where wool gives structure, cashmere brings ease. Together, they create the perfect balance — refined, versatile and quietly luxurious.

It's a blend that elevates the everyday: a jacket with substance, a knit with comfort, a coat that feels like an embrace. Wool and cashmere aren't just fabrics for fall — they're a better way to live in it.

“Texture is the language of fall.”



NATURAL FIBRES.
A RICHER SEASON.
A BRIGHTER TOMORROW.

THE FEEL OF THE SEASON

Why wool and cashmere work so well in fall.

As the season shifts, so does the way we dress. Wool and cashmere offer an ideal balance of comfort, structure and quiet luxury — fabrics that perform beautifully, and feel even better.



STYLE
LIVES
FURTHER



Soft Hand

Naturally soft and gentle against the skin, wool and cashmere bring exceptional comfort to cooler days.



Refined Drape

These fabrics move with you, creating a natural, elegant silhouette that looks polished without effort.



Natural Warmth

Wool and cashmere insulate without bulk, regulating temperature so you stay comfortable from crisp mornings to cool evenings.



Versatile Wear

Equally at home in the office, weekend getaways or evening out, these fabrics bring understated luxury to every occasion.

“Luxury is often felt before it is seen.”

MARZONI FLANNEL

Italian cloth with depth, softness, and character.

For more than half a century, Marzoni has been recognized for its exceptional fabrics and quiet innovation. Its flannel embodies a distinctly Italian approach — refined, versatile and rich with character.

Brushed to a velvety softness, Marzoni flannel offers a tactile warmth that feels as good as it looks. The subtle nap creates visual depth, giving the fabric a richness that shifts in tone with the light and movement. It's a cloth that brings texture and dimension to a man's wardrobe, without ever feeling heavy.

Naturally insulating yet breathable, flannel is an ideal companion for the cooler months — keeping you comfortable in changing temperatures while maintaining a polished, elegant appearance. Whether in a classic charcoal, a warm tobacco, or a modern muted tone, Marzoni flannel translates perfectly from business to weekend, from city to countryside.

It's more than a seasonal fabric. It's a statement in how you live.



*“Flannel
is where
comfort and
authority
meet.”*

THE HENRICKS
DIFFERENCE



THE HENRICKS DIFFERENCE

Personal service. Intentional fit. Better style.



A MORE
PERSONAL
APPROACH
TO A
BETTER FIT

EXPERTISE
GUIDES
A MORE
MEANINGFUL
WARDROBE

At Henricks, a great suit begins with a conversation. We take the time to understand your lifestyle, your goals, and the moments that matter — so every garment is more than clothing. It's a reflection of you.

Our one-on-one approach means you work directly with an experienced clothier who listens, advises, and guides you through every decision, from fabric selection to final fit. There are no shortcuts, no generic solutions — just personalized service rooted in decades of expertise.

We source the world's finest fabrics from legendary mills, helping you choose textiles that look exceptional, feel extraordinary, and perform beautifully in your everyday life. Each detail is considered, because true style is found in the details.

*“Custom should
feel personal from
the first
conversation.”*

— THE HENRICKS TEAM

Whether you need a suit for a defining event or a wardrobe built for what's next, we're here to make the process effortless and rewarding. Our clients return not just for the craftsmanship, but for the experience — a relationship built on trust, taste, and a shared belief that better style leads to a richer life.

This is the Henricks Difference. Personal service. Intentional fit. A more confident you.



EXCEPTIONAL FABRICS.
A MORE EXTRAORDINARY YOU.

THE CUSTOM EXPERIENCE

From first appointment to final fitting.

01

Consultation

A CONVERSATION
ABOUT YOU.

We begin with a personal consultation to understand your lifestyle, preferences and what a great wardrobe means to you. It's about more than a suit — it's about your story.

STYLE
PURPOSE
A MORE REFINED
YOU



02

Measurements & Try-Ons

A FIT DESIGNED
AROUND YOU.

Our expert clothiers take precise measurements and guide you through a try-on in a bespoke prototype, refining proportions, silhouette and comfort to ensure a flawless fit.

PRECISION
COMFORT
CONFIDENCE
IN EVERY DETAIL



03

Fabric & Details

A WORLD OF
POSSIBILITY.

Explore an exceptional selection of the world's finest fabrics, linings, buttons and finishing details. From timeless classics to distinctive expressions, every element is chosen with intention.

EXCEPTIONAL
FABRICS
THOUGHTFUL DETAILS
LASTING CHARACTER



04

Final Fitting

THE DIFFERENCE
IS IN THE DETAILS.

Your finished garment is carefully fitted and refined, with any final adjustments made for perfect balance, comfort and ease. The result is a suit that feels like you — confident, effortless and made to last.

REFINED FIT
LASTING QUALITY
A WARDROBE
FOR WHAT'S NEXT



“ BETTER STYLE BEGINS WITH A BETTER CONVERSATION. ”

BOOK YOUR CONSULTATION

A more refined season awaits.

Explore new fall fabrics, including luxurious wool and cashmere, and discover the Marzoni flannel collection — a tradition in every thread. Our expert team will help you craft a wardrobe that fits your life, your style, and what's next this season.



PREMIUM FABRICS
Wool, Cashmere & More



MARZONI FLANNEL
A Tradition in Every Thread



A MORE PERSONAL
APPROACH
For a Better Fit

BOOK NOW →

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HENRICKS CUSTOM SUITS
PLEASANTON, CALIFORNIA

Refined style for what's next.

